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Movin' & Lubin' Sponsors Launch of Young Entrepreneur's Car Calendar Business

Jalen Green, 14, is participant in City Champs program

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New Berlin, Wis. – Movin' & Lubin', Milwaukee's leader in mobile vehicle and fleet repair solutions, is helping a young entrepreneur launch his first business venture by sponsoring the initial 300 copies of a 2021 car calendar featuring the teen-ager's artwork.

Jalen Green, 14, was among the first participants in [City Champs](#), a Milwaukee-based organization dedicated to helping youths via the discipline of martial arts training. Jared Bell, owner of [Movin' & Lubin'](#), learned of Green's passion for cars while training with him at [Neutral Ground Academy](#), a [City Champs gym partner](#). [Movin' & Lubin'](#) is a founding sponsor of City Champs, which has served approximately 1,500 youths since opening in 2018.

Given their common interests, Bell and Green began talking. Green explained an idea to create a calendar using his own original car drawings. Bell fondly recalled the days when car calendars were staples in auto shops and young men's bedrooms. A partnership was born.

"Jalen is a fantastic young artist who loves cars, and aspires to be an entrepreneur," Bell said. "I thought 'Why can't a 14-year-old make a car calendar?' We decided to pay for the first 300 copies of '[Jalen's Car Calendar](#)' with an agreement that Jalen would sell them, and reinvest the proceeds both into his business and a fund for his education."

Each month of the calendar features an original freehand drawing by Green. "I love everything about cars and really enjoy drawing them," he said. "I hope you enjoy them as much as I do."

Green, a ninth-grader at Pathways High School in Milwaukee, has long struggled with language processing issues. He was bullied by peers, and took solace in drawing countless pictures of automobiles. His mother, Cadence Jackson, enrolled him in [City Champs](#). Green quickly took to Brazilian jiu jitsu, considered by many as one of the most difficult martial arts to learn.

"He became much more open and confident after training with City Champs," Jackson said. "He is still a kind, caring person, but he stands up for himself and what he believes in."

[Jalen's Car Calendar](#) sells for \$20 at <https://citychamps.org/jalens-calendar/>. Volume discounts begin at 10 units. Half of all sales benefits [City Champs](#); the other half is Green's.

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More information about Green's new car artwork business is available at <https://www.facebook.com/JalensCarCalendar/>.

Martial arts training is the bedrock of [City Champs' mission](#). By paying for gym fees and equipment, City Champs seeks to keep children off the streets and in training centers, where they build character and learn vital life lessons in discipline, fitness, self-defense and respect. More information about City Champs is available at www.citychamps.org.

Founded in 2003 to provide "relationship-driven automotive service," [Movin' & Lubin'](#) specializes in repairing and maintaining unique commercial vehicles and their equipment, such as lift gates, reefer units, light bars and shuttle buses. Its trained professionals work on automobiles and trucks of all types, and will travel to provide on-site services when needed. More details are available at www.movinlubin.com or by calling (262) 289-9392.